



#### MISSION

"Sustainability" will be the new top line indicator.

"Transparency" will be the new bottom line indicator.

"Humanistic Values" will be the greatest assets.

"Techno-Excellence" will be the game changer.



#### **VALUES**

Laila Group wants to keep improving the business model with good R&D set up, state of the art machineries, higher quality standard & more fashionable products. The people are the core of the business and the company wants to grow with the people & for the people to bring in a positive change in the society which will impact our country.

#### HONORABLE MANAGEMENT





SIDDIQUR RAHMAN

**CHAIRMAN** 



IMRANUR RAHMAN

MANAGING DIRECTOR



MIZANUR RAHMAN

DIRECTOR



SAJJADUR RAHMAN

DIRECTOR



SHAMINUR RAHMAN

DIRECTOR

#### GROUP OF COMPANIES





**BANDO DESIGN started in 2005** 



**BLUE CREATION started in 2017** 







AQUA MARINE DREDGING started in 2010



STERLING STOCKS & SECURITIES started in 2013



T.H. FISHING started in 2016



LAILA SHIPPING LINE started in 2019

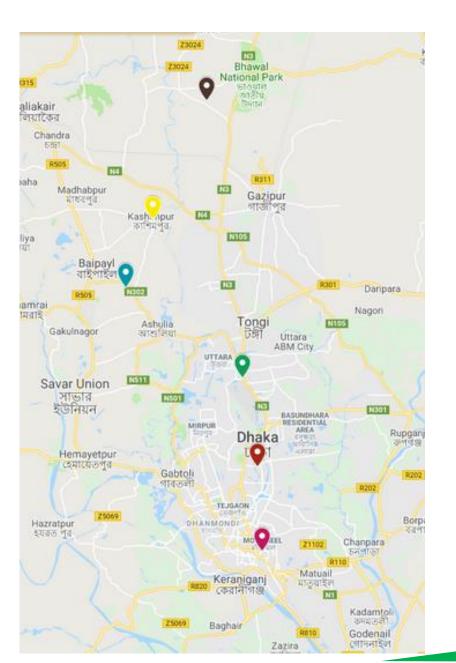




LR TELECOM started in 2019

## **GROUP LOCATION**





- LAILA STYLES LTD.
- BANDO DESIGN LTD.
- Sterling Group
- LAILA GROUP
- Sterling Stocks & Securities Ltd.
- Blue Creations Ltd.

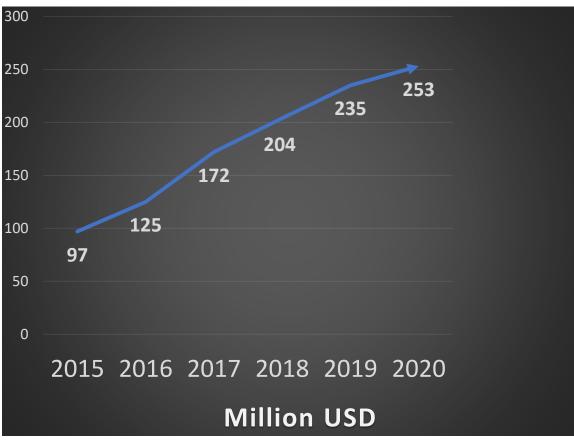
## **GROUP TURNOVER**





# MILLION USD

Group/Year	2015	2016	2017	2018	2019	2020
Sterling Group	72	75	90	95	111	114
Bando Design	18	28	32	35	38	39
Blue Creation	NIL	NIL	17	20	22	26
Laila Styles	NIL	NIL	NIL	15	22	29
Non Apparel Business	7	22	33	39	42	45
Total	97	125	172	204	235	253



## **BUSINESS CATCHMENT**





**EUROPE** 



United States of America



**CANADA** 



**ASIA** 

#### BUYERS

**JCPenney** 















MANGO













## PRODUCT CATEGORY





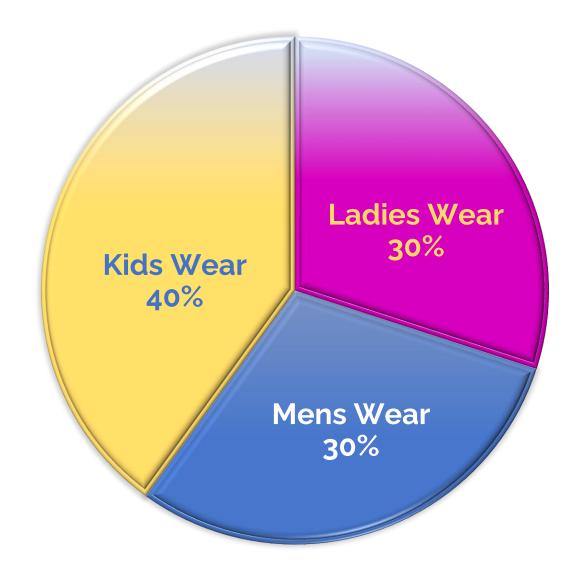
MEN'S WEAR



**LADIES WEAR** 



KIDS WEAR



## PRODUCT RANGE











SEMI FORMAL WEAR







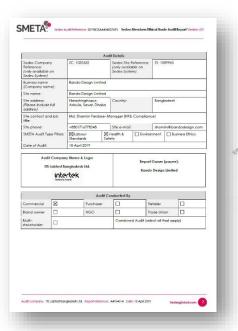


**CO-ORDINATION** 

#### **ACHEIVEMENT**



GRS







Utuest Sistem Belgetentinne Hizmetter Ltd. Still Jamet Kaptan Math, Hunfyet Bl. v. Not 411 Kayata Praza CERTIFICATE OF COMPLIANCE (Scope Certificate) Certificate Nº USB TEX2511-GRS-2019-01 Client Nº USB TEX2511 Ulusal Sistem Beigelendinne Hizmet erf Ltd. Stl., USS ceolsres that Bando Design Ltd. Purba Narsinghapur, Earpur Union Parishad Road. Ashulia , Dhaka -Banuladesh has been inspected and assessed according to the Global Recycled Standard (GRS) - Version V4 and that products of the calegories as mentioned below (and further specified in the annex) comply with the standard Garmente Processing steps / activities carried out under responsibility of the above mentioned company (by the operations as detailed in the amex) for the certified products: Confectioning, Piece Washing, Piece Dyeing, Storing, Trading, Exporting, Importing This Cert ficale is valid until . 15 August 2029 Dune how Global Recycled Standard Name of the authorized person certified. Proof of GRS certification of goods delivered is provided by a valid Transaction The issuing body can withcraw this conflicate before it expires if the declared compliance is no Accordited by International Organic Accorditation Services (IDAS), Contract Nº 112













**GOTS** 

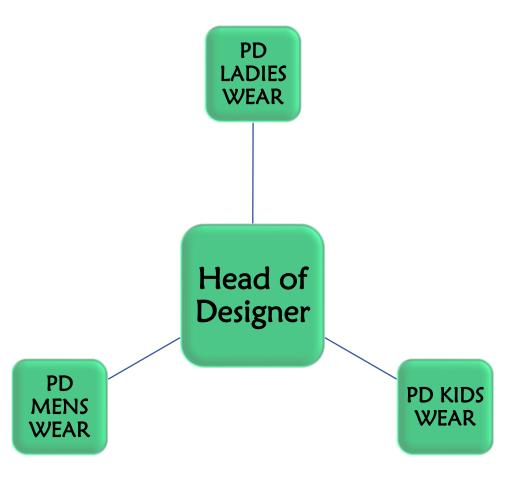




# PRODUCT DEVELOPMENT TEAM STRUCTURE

LAILA GROUP

- ☐ Focused design team who work on the latest market trends in men's, ladies and children's fashion globally.
- ☐ Research and focus on varied styling, fabrications and specialized washing is our key strength.
- ☐ We have a fully equipped design studio supported by an efficient sample room and in house lab.
- ☐ Our design team travel around the globe to study the latest trends worldwide.
- ☐ Our washing plant Blue Creations Ltd. with highly specialized foreign technicians work on world class washing grades and finishes as well as OZ.



### STRENGTH



- ✓ Good R&D setup for product simplification and efficiency improvements
- ✓ Investment in Automation
- ✓ Sustainable Washing facility
- √ Co-Creation
- √ Total Quality Management Systems
- √ Speed Orders
- ✓ Being Gold supplier awarded self inspection from H&M
- ✓ In-House advance Lab facility
- ✓ Building team spirit by adding sports and gym facility
- ✓ Own corporate soccer team
- ✓ Good Facility + Healthy Working Environment= Worker Retention



## **GROUP PORTRAIT**









- ☐ Established in 2005
- ☐ Work force of 3200 makingWoven & Knits (Joggers)
- ☐ 22 Sewing lines
- ☐ Core Product: Bottoms for Kids,

  Ladies & Menswear
- ☐ Special Product Capability: Light wear garments, Swim Shorts, Semi-Formal Ladies Bottom wear, Basic Jackets, Sleepwear, Co-Ordination set
- ☐ Capacity 800,000 pcs per Month



## **GROUP PORTRAIT**











- ☐ The innovative ranges ready with different techniques presentations with our design creations, finesses & newness etc.
- ☐ Sustainable Chemical Management System
- Automatic Control System for temperature, steam, water flow, etc...
- Dryers Infrared Sensors for correct control on temperature and moisture
- We are part of ZDHC (Zero Discharge of Hazardous Chemicals), HIGG, SCM(Sustainable Chemical Management) program for regular observations on improvements (as example-energy, water, air, etc.)









## **GROUP PORTRAIT**





- ☐ LEED CERTIFIED (GOLD) Flagship Factory
- PEED OF STREET

- ☐ Established in 2018
- ☐ 35 Sewing Lines
- ☐ Core Product: Denim & Non-denim bottoms for Children, Ladies & Menswear
- ☐ Automatic High Speed Machines







#### TECHNO EXCELLENCE

- ☐ Automatic back pocket attach
- Automatic back pocket hemming
- ☐ High speed feed of the arm machine
- ☐ Automatic back deco attaching machine
- ☐ High speed waist band attaching machine
- ☐ High speed auto loop attaching machines
- ☐ Auto Spreader
- ☐ Modern LAB







#### PROJECT "HER"



- Increased basic financial knowledge
- Increased women's control over household financial decision making
- > Improved savings, budgeting and planning behaviours
- Increased use of formal financial products and services as savings tools
- Strengthened the workplace as a place to responsibly bring low-income women and men into the formal financial system
- Improved relationships in the workplace between workers and management
- Strengthened links between employers and community organizations to increase access to critical services in the workplace





Thankyou